

Letter to Sharon Reid

Sharon:

Listed below is a listing of what we will actually need for expanding Moonlight Products in other parts of the New York Metro Region. We would appreciate it if you could adjust the allocation of these items. Please Fax this form back to me or communicate any adjustments by voice mail.

If you have any questions, please contact me.

Rory

New York Metro Region fax # 908 - 417 - 9076

+ or -	New Allocation Request	Original Region Allocation	Comm. #	Description
		700	510011	2 Ctn. Display Kit (riser card, header card, wobblers, decal)
-50	150	200	511325	6 Carton Display only
-25		25	507971	Floorbase Display
230	930	700	510041	4" Decal
280	980	700	510035	Vertical Decal
255	1055	800	511334	Window/Door Decal (12" X 28")
		80	510014	Lighted Sign
		1000	510023	Match Caddy (order in increments of 25)
		40	511895	Matches for Caddy (1 case for 25 caddys)
140	740	600	511331	Metal Sign (17" X 26")
50	150	100	508013	Sales Brochure (empty folder)
100	200	100	507992	Bee's Brochure Insert
		100	507995	Metro Brochure Insert
		100	508004	Jumbo Brochure Insert
		100	508010	City Brochure Insert
		100	507983	Sadona Brochure Insert
		100	509981	Planet Brochure Insert (available 4/8)
		100	509984	Ice Box Brochure Insert (available 4/8)
300	1300	1000	511883	24" Display Card (available 4/8)
100	600	500	511898	Ice Box Paster (available 4/8)
100	600	500	511901	Planet Paster (available 4/8)
250	650	400	509993	Ice Box Riser Card (available 4/8)
250	650	400	509990	Planet Riser Card (available 4/8)
		235	510020	Dangler/Mobile
		235	510032	Hooks for Dangler/Mobile

51847 8388

# Moonlight Tobacco POS order form

Division:

Quantity	Region Allocation	Comm. #	Description
	700	510011	2 Ctn. Display Kit (riser card, header card, wobblers, decal)
	200	511325	6 Carton Display only
	25	507971	Floorbase Display
	700	510041	4" Decal
	700	510035	Vertical Decal
	800	511334	Window/Door Decal (12" X 28")
	80	510014	Lighted Sign
	1,000	510023	Match Caddy (order in increments of 25)
	40	511895	Matches for Caddy (1 case for 25 caddys)
	600	511331	Metal Sign (17" X 26")
	100	508013	Sales Brochure (empty folder)
	100	507992	Bee's Brochure Insert
	100	507995	Metro Brochure Insert
	100	508004	Jumbo Brochure Insert
	100	508010	City Brochure Insert
	100	507983	Sadona Brochure Insert
	100	509981	Planet Brochure Insert (available 4/8)
	100	509984	Ice Box Brochure Insert (available 4/8)
	1,000	511883	24" Display Card (available 4/8)
	500	511898	Ice Box Paster (available 4/8)
	500	511901	Planet Paster (available 4/8)
	400	509993	Ice Box Riser Card (available 4/8)
	400	509990	Planet Riser Card (available 4/8)
	235	510020	Dangler/Mobile
	235	510032	Hooks for Dangler/Mobile

Ship to location:

Unless otherwise noted, all advertising is for "Moonlight Tobacco", and not brand specific  
**E-mail this form to Rory by Wednesday, March 27th.**

51847 8389

# Moonlight Tobacco POS order form

1221	1222	1223	1225	1226	1229	TOTAL	+ or -	New Allocation Request	Original Region Allocation	Comm. #	Description
200	125	130		100		555	145	555	700	510011	2 Ctn. Display Kit (riser card, header card, wobblers, decal)
25		50	25		25	125	75	125	200	511325	6 Carton Display only
							25		25	507971	Floorbase Display
300	100	130	150	100	150	930	-230	930	700	510041	4" Decal
300	100	130	150	150	150	980	-280	980	700	510035	Vertical Decal
300	75	130	200	150	200	1,055	-255	1,055	800	511334	Window/Door Decal (12" X 28")
20		15	20	15	20	90	-10	90	80	510014	Lighted Sign
300	50	150	200	100	200	1,000		1,000	1,000	510023	Match Caddy (order in increments of 25)
12	2	6	8	4	8	40		40	40	511895	Matches for Caddy (1 case for 25 caddys)
100	50	100	200	90	200	740	-140	740	600	511331	Metal Sign (17" X 26")
	5	35	20	20	20	100		100	100	508013	Sales Brochure (empty folder)
	5	35	20	20	20	100		100	100	507992	Bee's Brochure Insert
	5	15				20	80	20	100	507995	Metro Brochure Insert
	5	15		20		40	60	40	100	508004	Jumbo Brochure Insert
	5					5	95	5	100	508010	City Brochure Insert
	5			20		25	75	25	100	507983	Sadona Brochure Insert
	5		20	20	20	65	35	65	100	509981	Planet Brochure Insert (available 4/8)
	5		20	20	20	65	35	65	100	509984	Ice Box Brochure Insert (available 4/8)
400	125		200	150	200	1,075	-75	1,075	1,000	511883	24" Display Card (available 4/8)
100	25		150	75	150	500		500	500	511898	Ice Box Paster (available 4/8)
100	25		150	75	150	500		500	500	511901	Planet Paster (available 4/8)
100	75		150	50	150	525	-125	525	400	509993	Ice Box Riser Card (available 4/8)
100	75		150	50	150	525	-125	525	400	509990	Planet Riser Card (available 4/8)
50	55		50	30	50	235		235	235	510020	Dangler/Mobile
50	55		50	30	50	235		235	235	510032	Hooks for Dangler/Mobile

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Ship to location

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